

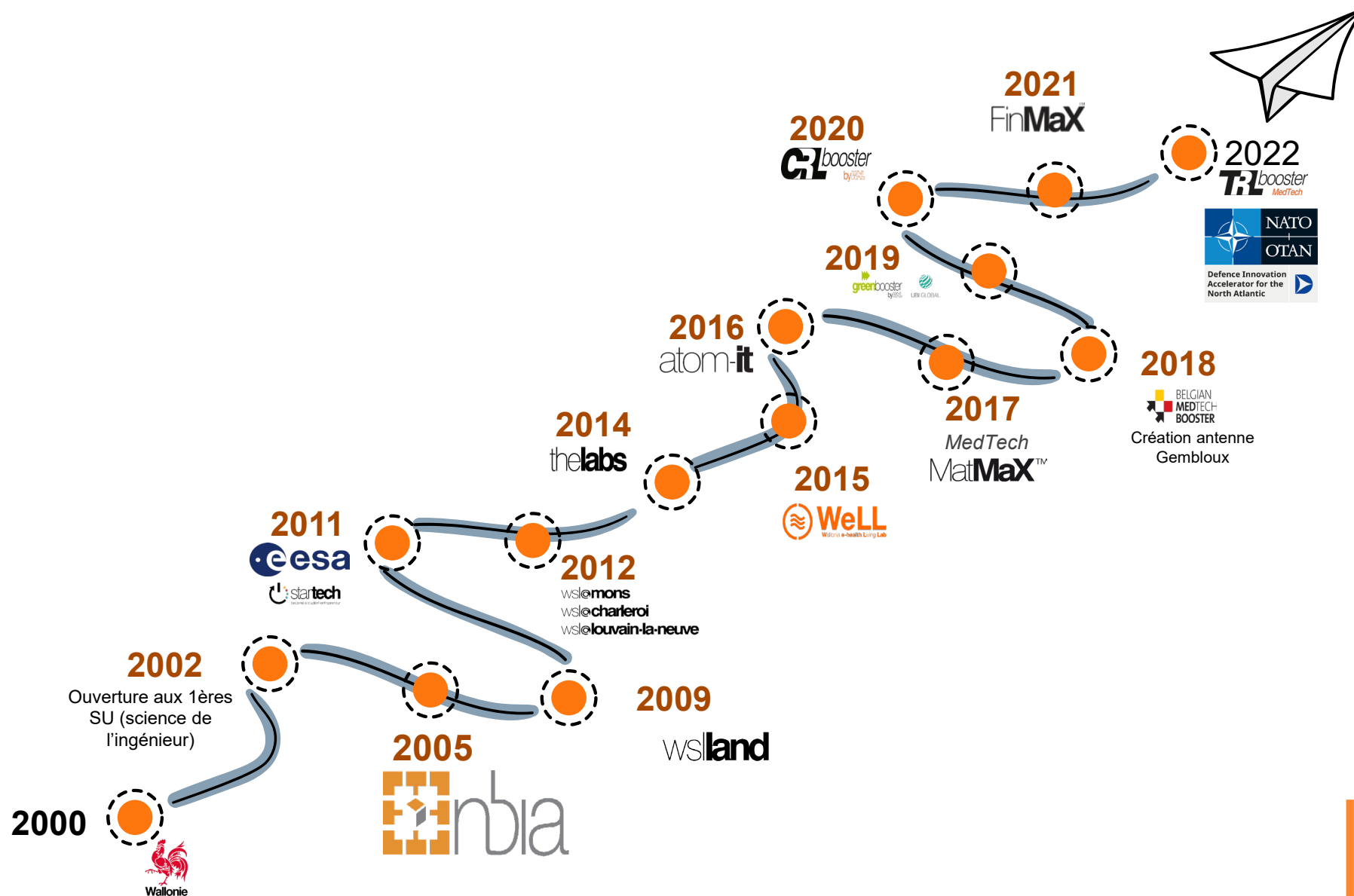


WASL

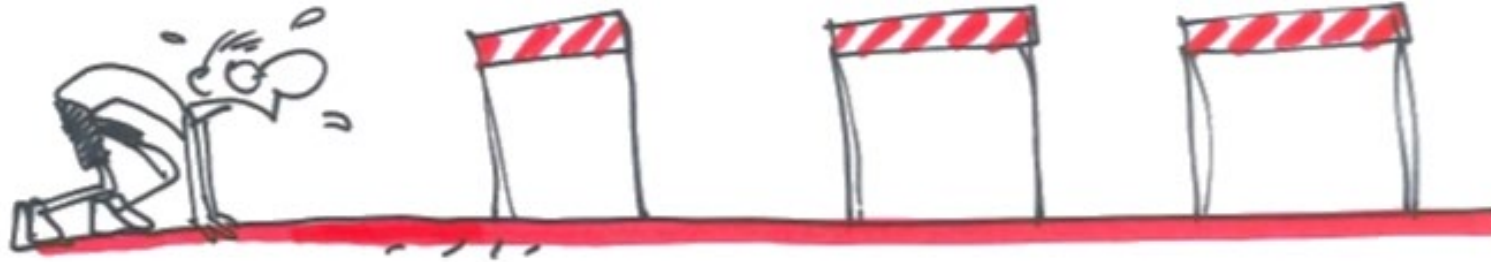
For techno-entrepreneurs.



- > **WSL is...**
- > Our community
- > Our tools
- > Our services
- > WSL today is...



WITHOUT WSL



WITH WSL



ENGINEERING CAN MAKE GOOD ENTREPRENEURS IF GIVEN APPROPRIATE SUPPORT FROM THEIR ENVIRONMENT (ASSUMING THEY ARE COACH-ABLE)

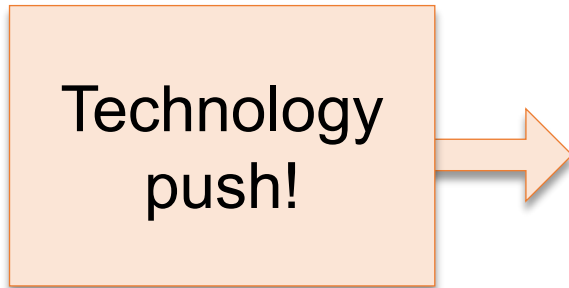
> WSL is...

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> Our tools

> Our services

> WSL today is...



- ✓ Give them support
- ✓ Teach them the jargon
- ✓ Teach them that sales and marketing are good
- ✓ Get them to focus on building the business, not just the product
- ✓ Be creative getting them to hear you

✓ And the team?



“I need an interpreter. Send in someone who speaks jargon.”

Our community

...more of 150 members.

10 ELECTRONICS & MECATRONICS



8 INDUSTRY 4.0



11 GREENTECH / CLEANTECH / AGROTECH



13 ICT & AI



21 HEALTH & MEDTECH



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WS|liens

ELECTRONICS & MECATRONICS

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INDUSTRY 4.0



GREENTECH / CLEANTECH / AGROTECH



ELIOSYS

HEALTH & MEDTECH



ICT & AI



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	UBI GLOBAL	
	technoport® technology business incubator	
	UNIVERSITÉ DE GENÈVE	
	esa	
	TAIWAN	
	aic-aartech SUPPORTED BY AIAL INNOVATION MISSION, NITI AAYOG	
	TIDES BUSINESS INCUBATOR	
	CAL POLY	
	TEXAS A&M UNIVERSITY	

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Financial cash planning which facilitates the cash projections IN&Outand espaciallywhose that are dedicated to R&D projects follow-up



Sustain

Fin**MaX**TM



Connect

Wiki
by WSL

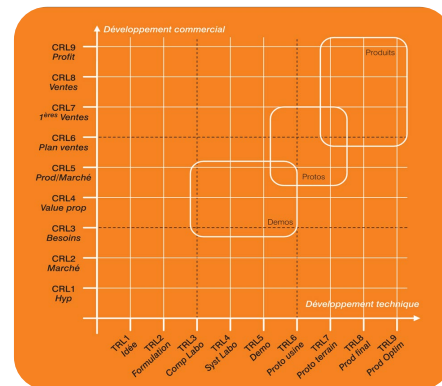
Virtual platform for the WSL community. Enables information exchange and discussion between members of the community.



Monitor

Mat**MaX**TM

Evaluates and measures the maturity of an innovation project. Guides the maturity-boosting actions.



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BENEFIT FROM LOCAL SUPPORT ON A DAILY BASIS

fully dedicated to the challenges of DeepTech startups.
Your business coach is an experienced and independent entrepreneur who assists you in all dimensions of your startup. MatMax allows you to track your progress and you exchange and find any resource on WISKLI.

BE PART OF A COMMUNITY OF TECHNO-ENTREPRENEURS WITH MORE THAN 150 START-UPS

that are going through or have gone through the same stages of development and are facing or have faced the same challenges as you.

BENEFIT FROM FINANCING SUPPORT FROM START-UP TO GROWTH

with a business plan and cash flow monitoring tool, financial structuring support, access to public subsidies and investor networks.

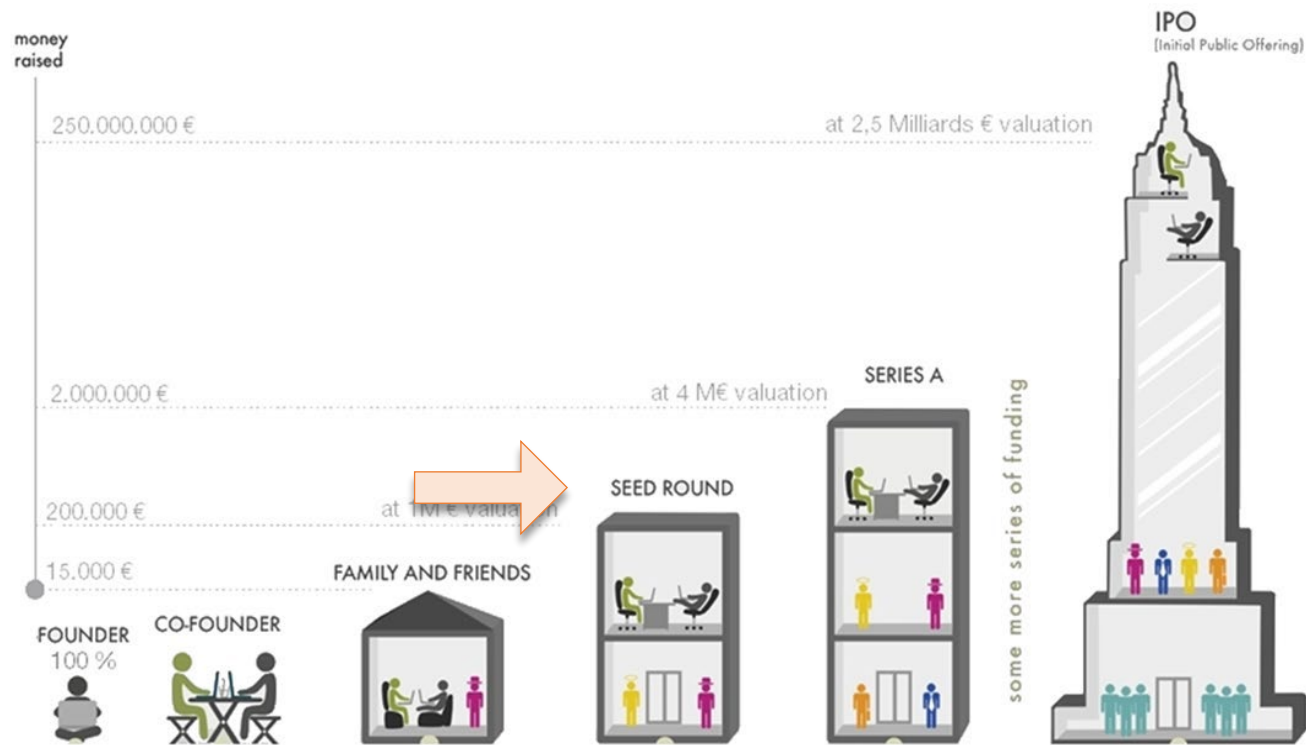
Benefit from ACTION PROGRAMS and SPECIFIC BENEFITS

expertise, training, CXO measurement, Boosters*, preferential rates...



WSL is... Our know-how

- > WSL is...
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Average/start-up:

- pre-seed: 150K€ public/150K€ private/200K€ R&D Grant= 500K€
- Seed: 1M€-3M€
- SerieA:3-40M€

> € 5 MILLIONS

> € 20 MILLIONS

Our results...

WSL & our members in figures.

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> **WSL today is...**



90 % Survival rate
after 5 years for
companies monitored by
WSL



22 %
Annual rate of direct job
creation.



> 1 billion €
Cumulative turnover of
incubated companies in
2022



> 70.000 m²
Built area in Wallonia.



Up to 1.500
Direct jobs in 2022



Close to 20%
Annual growth

WSL

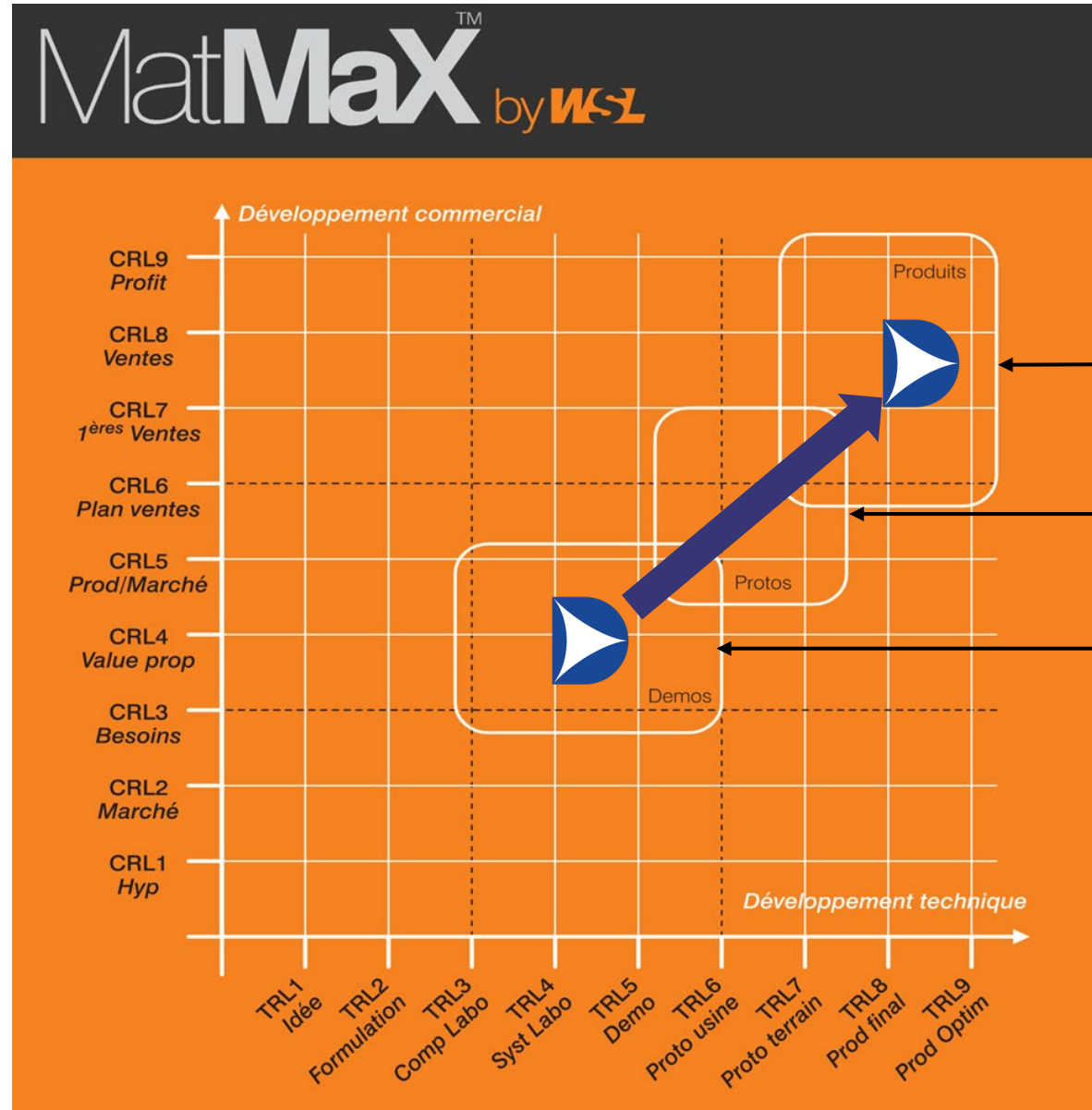
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WSL IN DIANA





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Diana Implement

Diana Scale

Diana Bootcamp

In open access





Ideation & formation

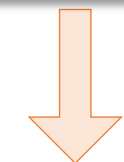
Diana Bootcamp

Diana Scale

Diana Implement



Challenges



Raise awareness



- 6 months

- 100 k€



Curriculum based mentoring



- 6 months

- 300 k€



Personalized mentoring



- NIF

- 1bn €



Public/Private investors





Ideation & formation

Diana Bootcamp

Diana Scale

Diana Implement



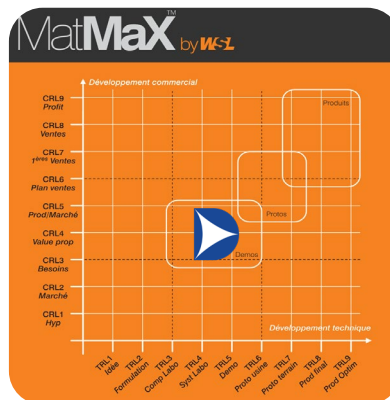
Challenges



Dual-use development monitoring
MatMax™

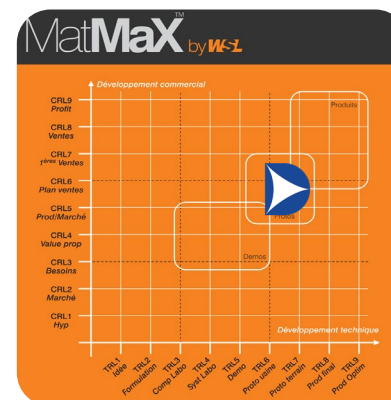
- 6 months

- 100 k€

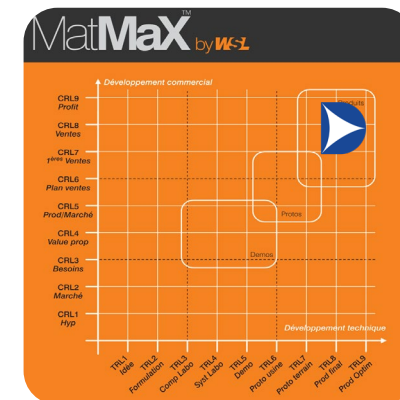


- 6 months

- 300 k€



- NIF



Financial monitoring

FinMax™





Being part of DIANA is being part of a community is :

Dual-Use Innovation vehicle enabler: act as a platform for multinational collaboration, sharing talent and test centers to promote diverse and balanced innovation.

Empowering trusted Founders: provides high-quality coaching and tailored mentoring, fostering a culture of fast solution iteration for successful business management and scalability.

Driving Commercial Growth: provide access to industry leaders and end users, promoting collaboration and implementing agile contracting for rapid adoption and commercial success.

Resilient Ecosystems: offers exposure to trusted venture capital, access to national initiatives, and protection against nefarious actors, creating a safe environment for innovation within the Alliance.

Showcasing Belgium's Innovation Capacity: Participating in DIANA allows Belgium to demonstrate its ability to innovate and leverage this strength to drive economic growth. By showcasing its innovative solutions, Belgium can attract investments and opportunities, contributing to the growth of its economy while ensuring the security of its territory.



INNOVATION ECOSYSTEM

